



# Become a Sponsor of the WrenchWay Mobile App

The WrenchWay mobile app is used by technicians to win prizes while helping to improve the industry, and find the best places to work.

## How the App Works

### Technicians answer questions about industry topics

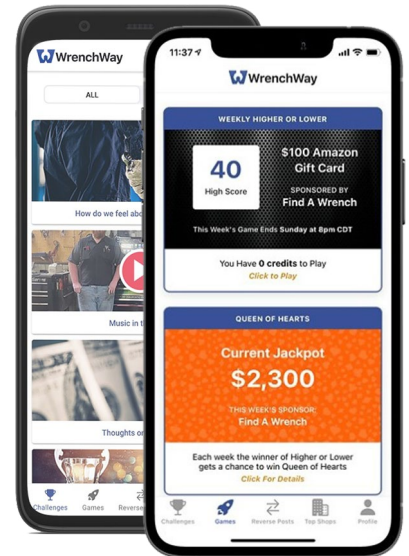
Every week, we post short challenges for technicians to complete. Challenges are quick poll questions, such as: What's your preferred pay plan? Should side work be allowed? What are your thoughts on warranty repayment rates?

### Technicians earn rewards for sharing their opinion

For each completed challenge, technicians earn an entry into our weekly games where they can win prizes.

### We create and share content based on the data

We pull together all of the anonymous feedback to create videos, blog posts, and other reports to share with shops and schools in an effort to help make meaningful changes in the industry.



**Take advantage of this great opportunity to showcase your company as a leader in the automotive and diesel service repair industries!**

### **\$500 - Weekly Game Sponsor (5 weeks)\***

Each sponsored week includes:

- Company name prominently displayed as the Higher or Lower game sponsor.
- Custom sponsored challenges with challenge results and comments.\*\*
- Episode sponsor of the Beyond the Wrench podcast

### **Use Custom Challenges to Gather Feedback & Promote Content**

Every week, technicians earn entries into our games by completing challenges. As a sponsor, we can post custom challenges to promote your business or market your content. Examples include: Asking for feedback on your products/services, survey what they've heard about your business, share an upcoming event, etc. This is a great way to get techs familiar with your business and get candid feedback.

*\*All sponsorship dollars go directly towards the prizes (not to us).*

*\*\*Does not include respondent contact information.*

Interested in Sponsoring? Contact [valerie@wrenchway.com](mailto:valerie@wrenchway.com)