

Become a Sponsor of *TECHMISSION '21*

TechMission is a free and fully virtual event that brings together technicians, shop owners/managers, and instructors to harness the voice of technicians and use it to improve the industry.

Take advantage of this great opportunity to showcase your company as a leader in the automotive and diesel service repair industries!

Dates: November 10-11, 2021

\$1,000 Gold Sponsorship Package

- (1 Ad **Both Days**) Video advertisement (up to 90 seconds) will be played at least once each day, in between or before sessions.*
- (5 **Weeks**) Prize sponsorships of the Higher or Lower game in the WrenchWay mobile app. Sponsorship includes prominent display of company name as sole sponsor for the week.
- (5 **Weeks**) Custom sponsored challenges in the WrenchWay mobile app. Plus, challenge results and comments.**
- PLUS, your company name and logo listed on the TechMission registration page, event email blasts, and on WrenchWay's social media pages (combined 7,500+ followers).

\$500 Blue Sponsorship Package

- (1 Ad on **One Day**) Video advertisement to be played at least once on one of the event days, in between or before sessions.*
- (2 **Weeks**) Prize sponsorships of the Higher or Lower game in the WrenchWay mobile app. Sponsorship includes prominent display of company name as sole sponsor for the week.
- (2 **Weeks**) Custom sponsored challenges in the WrenchWay mobile app. Plus, challenge results and comments.**
- PLUS, your company name and logo listed on the TechMission registration page, event email blasts, and on WrenchWay's social media pages (combined 7,500+ followers).

*Video advertisement must be submitted two weeks prior to the event. If your company does not have a video advertisement, you can submit a written advertisement (up to 90 seconds) along with your logo to be read and displayed in between sessions.

**Does not include respondent contact information.

Why Sponsor TechMission?

- **Expected attendance of 1,000+** shop owners/managers, technicians, instructors, and industry professionals
- **Ongoing sponsorship with the WrenchWay mobile app:** TechMission is a two-day event, but WrenchWay mobile app sponsorship includes up to five weeks.
- **Get feedback on your products, services, or industry questions:** We will send technician responses and comments for each of the sponsored challenges you submit for the WrenchWay mobile app.